THE ABSTRACT OF GRADUATION THESIS

(Under Official Dispatch No. 2405/ DHKT- SDH dated November 29th 2010 of VNU University of Economics and Business)

1. Topic: Develop non-credit financial services to small and medium-sized enterprises in Vietnam Joint Stock Commercial Bank for Industry and Trade

2. Author: Pham Thi Truc Quynh

3. Major: Finance – Banking


5. Supervisor: Assoc.Prof.PhD Hoang Tran Hau

6. Research purposes:

On the basis of the systematization of theoretical foundation about services and development of non-credit financial services small and medium-sized enterprises used all over the world, assess the situation of the development of non-credit financial services to small and medium-sized enterprises in Vietnam Joint Stock Commercial Bank for Industry and Trade in particular. Draw on successes limitations, causes in the development of non-credit financial services to small and medium-sized enterprises in VietinBank as lessons for other banks; this thesis proposes solutions and orientation in order to grow non-credit financial services to small and medium-sized enterprises in VietinBank.

7. New contributions:

The thesis desires to receive the following comments:

Clarify the urgency of development of non-credit financial services to small and medium-sized enterprises in VietinBank in international integration.

Analyze the situation of development of non-credit financial services to small and medium-sized enterprises in VietinBank, review the results and draw out the causes of shortcomings in the development of non-credit financial services to small and medium-sized enterprises.

Suggest some solutions and recommendations to develop non-credit financial services to small and medium-sized enterprises in Vietnam Joint Stock Commercial Bank for Industry and Trade.

Supervisor
(Sign and full name)
Assoc.Prof.Dr. Hoang Tran Hau

Graduate Student
(Sign and full name)
Pham Thi Truc Quynh