The impacts of telecommunication policies on Mobifone’s development

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Research aims and objectives:

- **Research aims:**
  Evaluating the impacts of state management policies about telecommunication in recent years on the development of Mobifone (Mobile Communication Company), and suggesting solutions to promote positive impacts and limit negative ones towards the target of sustainable development for enterprises.

- **Research objectives:**
  - Systemizing theoretical issues about state management on telecommunication in general and mobile communication services in particular.
  - Studying the impacts of telecommunication policies on domestic and international telecommunication enterprises and drawing lessons for Mobile Communication Company.
  - Analyzing the positive impacts and limitations of telecommunications policies on Mobifone. Finding the causes of such limitations.
  - Proposing solutions and directions to the impacts of enterprise development.

New contributions of the thesis:

- Evaluating the positive impacts and limitations of state policies about telecommunication market on the development of mobile communication service enterprises.
- Providing solutions to further improvement of state policies about telecommunication service market; and recommendations for Mobifone to apply effectively state management policy in this field for its business operations.