Subject: Business culture in Chinese FDI companies in Viet Nam

Code (library):

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Major: World Economy and International Economic Relations

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Research purposes and mission:

Research purposes: Research on the theories and practice of Business culture in Chinese FDI companies in Vietnam to sum up the experience on building and developing Vietnamese culture and Chinese FDI companies in particular.

Research mission:
- Systematizing some main theories and the fact of Chinese FDI companies’ business culture.
- Analyzing the situation of Chinese FDI companies’ business culture in Vietnam.
- Summarizing the experience and recommending the solutions to build Vietnamese business culture and create the harmoniously applying and development of the business culture in Chinese FDI companies in Vietnam.

The results:
- Systematization of some main theories and the fact of Chinese FDI companies’ business culture.
- Analysis of the situation of Chinese FDI companies’ business culture in Vietnam.

Summarisation about the experience and recommendation of the solutions to build Vietnamese business culture and create the harmoniously applying and development of the business culture in Chinese FDI companies in Vietnam.