Development of retail trade system in Hochiminh City in the background of international economic integration

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Summary of the findings of the thesis:
- The thesis clarifies the factors affecting the development of retail trading system in Hochiminh City.
- The thesis analyzes the real situation of retail market in Hochiminh City.
- The thesis proposes some solutions for the development of retail system in Hochiminh City.

Practical applicability, if any:
- The thesis can be used as reference material for research on retail activities in Hochiminh City.
- The thesis proposes some policies for the development of retail system suitable with conditions in Hochiminh city.

Further research directions, if any:
Directions for future reasearches, further analyses of real situation of retail system development and more profound evaluations of competitive capacity of retail system in Hochiminh city when ASEAN Economic Community (AEC) is established in the end of 2015.